

**National Aviation University**  
**Faculty of transport, management and logistics**  
**Management of Foreign Economic Activity of Enterprise**



Approve  
 Head of Department  
 Management of FEA of Enterprises  
 \_\_\_\_\_ O. Kyrylenko  
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## Syllabus

### «International Investment Activity»

**Field of knowledge:** «Management and administration»  
**Specialty:** 073 «Management»  
**Educational and professional program:** «Organization management and administration (by type of economic activity)»  
**Educational and professional program:** «Management of Foreign Economic Activity»  
**Degree of higher education -** Bachelor

**Course – 2**

**Semester – 3**

**Number of ECTS hours / credits – 150 /5,0**

**Form of study – full-time**

**Normative / selective – normative**

#### The scope of discipline

Types of classes	Number of hours
Lectures	34
Practical training	17
Independent work	39

<b>Lecturers:</b>	Kyrylenko Oksana Mykolaivan, Doctor of Science in Economics, professor Razumova Kateryna Mukolaivna, Doctor of Science in Economics, professor. Novak Valentyna Oleksiivna, PhD in Economics, professor.
<b>Contact phone</b>	406-68-57, 406-68-84
<b>E-mail</b>	<a href="mailto:ons@ua.fm">ons@ua.fm</a> <a href="mailto:krazum@ukr.net">krazum@ukr.net</a> <a href="mailto:novakv.nau@gmail.com">novakv.nau@gmail.com</a>
<b>Consultations</b>	Monday, Tuesday, Wednesday (10.00-12.00) 1 i 2 week. For the period of quarantine consultations are conducted online.
<b>Work program of the discipline</b>	РБ-6-6.073/16-2.2.4 РБ-6-6.073/16-2.3.4

## 1. АНОТАЦІЯ НАВЧАЛЬНОЇ ДИСЦИПЛІНИ

The discipline "International Investment Activity" is a theoretical and applied basis of the set of knowledge and skills that form the management profile of a specialist in the field of organization management and management of foreign economic activity of enterprises, aimed at studying the theoretical foundations and practical international investment activities.

The content of the program is aimed at students gaining knowledge in the field of 07 "Management and Administration" and the formation of competencies.

### **General competencies:**

LC 1. Ability to abstract thinking, analysis, synthesis.

LC 2. Ability to apply knowledge in practical situations.

LC 3. Knowledge and understanding of the subject area and understanding of professional activity.

LC 4. Ability to communicate in the state language both orally and in writing.

LC 5. Ability to learn and master modern knowledge.

LC 6. Ability to work in an international context.

### **Professional competencies:**

FC 1. The ability to analyze the results of the organization, to compare them with the factors of external and internal environment.

FC 2. The ability to act socially responsibly and consciously.

FC 3. Ability to choose and use modern management tools.

FC 4. Ability to work in a team and establish interpersonal interaction in solving professional problems.

FC 5. Ability to analyze and structure the problems of the organization, to form sound decisions.

FC 6. Understand the principles and norms of law and use them in professional activities.

## 2. The purpose and objectives of the discipline "International Investment Activity"

**The purpose of studying** the discipline: the formation of future managers of modern economic thinking and a system of special knowledge in the field of international investment.

**The task** of studying the discipline:

- understand the essence and features of international investment activities;
- to master the conceptual apparatus used for the analysis of processes in international investment activities;
- know the features of the international investment market;
- know the methods and tools for managing international investment activities;
- understand the features of international investment activities of aviation enterprises;
- be able to develop a strategy for international investment of economic entities.

## 2. Learning outcomes

As a result of studying this discipline the student must:

**Know:**

- the essence of international investment activity, its place and role in international business;
- types and forms, subjects and objects of international investment activity;
- regulation of international investment activities;
- conditions and factors of functioning of the international investment market;
- the essence and methods of managing international investment activities;
- methods for assessing the effectiveness of international investment;
- practice of international investment activity in Ukraine;
- main directions of international investment activity of aviation enterprises.

**Be able :**

- analyze the factors influencing international investment activity;
- to study the methods of regulating international investment activities in a particular country, region;
- analyze the structure and factors of development of the international investment market;
- determine the strategic priorities of international investment activities of enterprises.

**Have practical skills:**

- independently determine the main directions of development of international investment activities;
- apply modern methods and tools for managing international investment activities of enterprises.

**4. Prerequisites for studying the discipline**

The discipline "International Investment Activity" is based on knowledge of such disciplines as: "Macroeconomics and Microeconomics", "Management", "Civil Law", "Macroeconomics and Microeconomics" and is the basis for studying the discipline "International Business", "E-Commerce". »And others.

**5. Educational and methodical and technical support of the discipline.**

Table 5.1.

№ пор.	Name	Code of topics according to the thematic plan	КІЛЬКІСТЬ
1.	Slides, posters	1.2 -1.7	1 copy and electronic version
2.	Methodical recommendations for modular control work	1.9	1 copy and electronic version

**6. Methodical map of the discipline**

Table 6.1.

Week of the lesson (according to the schedule of the educational process)	Topic title / Literature, information and resources on the topic	Types of classes / volume of hours	Teaching methods	Control methods, evaluation criteria and scores min-max	Tasks for practical (independent) work (specify guidelines for implementation), literature	Deadlines

## Modular 1. "International investment activity"

		Lectures / hours	Lecture			
1-3	The essence and features of international investment activities.	6	Methods of information-but-reporting, explanatory and formation of LC1, FC3, FC7.	Method of self-control	Get acquainted with the economic essence of international investment activities. Understand the sources and structure of international investment resources and theories of international investment.	1 week  2-3 week
4-5	Regulation of international investment activities.	4	Methods of information-informing, explanatory and formation of ZK7, FK7, FC11,.	Method of self-control	Establish the role of integration associations in regulating international investment activities. Know the legal regimes of mergers and acquisitions of enterprises in attracting international investment.	4-5 week
6-7	International investment market.	4	Methods of information-informing, explanatory and formation of ZK5, FK7, FK11	Method of self-control	To study the supply and demand in the international investment market, the structure of international markets for capital, money and investment resources, the specifics of the securities market.	6-7 week
8-9	International investment strategy of economic entities	4	Methods of explanatory-illustrative, information-informative, explanatory and formation of ZK7, FK8, FK11	Method of self-control	Identify strategic priorities of international investment activities at the micro, meso and macro levels. Examine the strategies of international investment activities.	8-9 week
10-11	Methods and tools for managing international investment activities.	4	Methods of explanatory-illustrative, information-informative, explanatory and formation of ZK5, ZK6, FK6, FK10	Method of self-control	To study the methods and tools of management of international investment activities of economic entities.	10-11 week
12-13	Evaluating the effectiveness of international investment	4	Methods of explanatory-illustrative, information-informative, explanatory and formation of ZK2, ZK6, ZK7 FK8, FK10	Method of self-control	Know the quantitative and qualitative estimates of international investment in the real and financial sectors of the economy; macroeconomic indicators of the effectiveness of international investment in the economy of the country, region.	12 week  13 week
14-15	International investment activity in Ukraine	4	Methods of explanatory-illustrative, information-informative, explanatory and formation of ZK7, FK2, FK11	Method of self-control	To determine the strategy and tactics of creating a favorable investment climate in Ukraine. Criteria for assessing the investment attractiveness of the national economy.	14-15 week

16-17	International investment activity of aviation enterprises	4	Methods of explanatory-illustrative, informational-informative, explanatory and formation of ZK7, FK8, FK9	Method of self-control	Establish the potential, opportunities and threats of international investment in the Ukrainian aviation complex.	16-17 week
<b>Practice. classes / hours</b>						
1-3	The essence and features of international investment activities.	2	Methods of information-informing, explanatory and formation of ZK1, FK3, FK7.	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Features and role of staff in achieving competitiveness of modern organizations.	1 week  2-3 week
4-5	Regulation of international investment activities.	2	Methods of information-informing, explanatory and formation of ZK7, FK7, FC11,.	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Classification features of personnel by categories. Requirements to the professional - qualification level of employees.	4-5 week
6-7	International investment market.	2	Methods of information-informing, explanatory and formation of ZK5, FK7, FK11	Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Leadership qualities of the leader in personnel management. Formation of corporate culture: values and traditions of the team.	6-7 week
8-9	International investment strategy of economic entities	2	Methods of explanatory-illustrative, information-informative, explanatory and formation of ZK7, FK8, FK11	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Get acquainted with the classification of investment risks and their consideration in the selection and implementation of international investment strategy.	8-9 week
10-11	Methods and tools for managing international investment activities.	2	Methods of explanatory-illustrative, information-informative, explanatory and formation of LC5, LC6, FC6, FC10	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Know the organizational models of international investment activities, the motivation of international investment and the formation of a favorable investment climate. Get acquainted with the types of control over the effectiveness and efficiency of international investment activities of businesses subjects.	10-11 week

12-13	Evaluating the effectiveness of international investment	2	Methods of explanatory-illustrative, information-informative, explanatory and formation of LC2, LC6, LC7 FC2, FC3, FC 8	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Be able to evaluate investment projects. evaluation of the effectiveness of the international investment portfolio.	12 week  13 week
14-15	International investment activity in Ukraine	2	Methods of information-informing, explanatory and formation of ZK5, FK7, FK11	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Know the opportunities and risks of international lending. Regimes of international investment in Ukraine	14-15 week
16-17	International investment activity of aviation enterprises	2	Methods of explanatory-illustrative, information-informative, explanatory and formation of LC2, LC6, LC7 FC2, FC3, FC 8	Methods self-control role, test, Answers to practice. classes 0-5 points Answers to test tasks 0-11 points	Get acquainted with international investments in the development of air transport enterprises.	16-17 week
18	Modular control work	1	Control methods	Done. modular counter. work 0-15 points	Preparation to MKW	18 week
<b>Total module №1</b>				0-88 points		
<b>Total for academic discipline</b>				0-100 points		

## 7. Final control

### 7.1. List of issues to be submitted to the MCW №1

1. The essence of international investment activity, its place and role in international business;
2. Types and forms, subjects and objects of international investment activity;
3. Regulation of international investment activities;
4. Conditions and factors of functioning of the international investment market;
5. The essence and methods of managing international investment activities;
6. Methods for assessing the effectiveness of international investment;

7. Practice of international investment activity in Ukraine;
8. The main directions of international investment activities of aviation enterprises.
9. Factors influencing international investment activity;
10. Methods of regulating international investment activities in a particular country, region;
11. Structure and factors of development of the international investment market;
12. Strategic priorities of international investment activities of enterprises.
13. The main directions of development of international investment activities;
14. Modern methods and tools for managing international investment activities of enterprises.

### 7.3. Evaluation of certain types of work

Assessment of certain types of educational work performed by the student is carried out in points in accordance with table. 7.1.

Table 7.1

#### Assessment of certain types of educational work performed by the student

3 semester		
Modular №1		Max scores
Type of educational work	Max scores	
Answers to practical classes (5p. * 8 classes).	40 (total)	
Answers to test tasks (11p. * 3 classes).	33 (total)	
<i>To be admitted to the modular test, the student must score at least 45 points.</i>		
Execution of modular control work	<b>15</b>	
<b>Total for the module №1</b>	<b>88</b>	
<b>Semester exam</b>		<b>12</b>
<b>Totally for 3 semesters</b>		<b>100</b>

Completed types of educational work are credited to the student, if he received a positive rating for them (Table 7.2).

Table 7.2

#### Correspondence of rating assessments for certain types of educational work in points on national scale

Rating in points			Rating on a national scale
Answers to practical classes	Answers to test tasks	Execution of modular control work №1	
5	10 11	13-15	Excellent
4	9	12-13	Good
3	7-8	9-11	Satisfactory
Less than 2	Less than 7	Less than 9	Unsatisfactory

#### 7.4. Current modular rating

The sum of rating assessments received by the student for certain types of completed educational work is the current modular rating assessment, which is recorded in the module control.

#### 7.5. Final modular rating assessment

The sum of current and control modular ratings is the final modular rating (Table 7.3), which in points and on a national scale is recorded in the module control.

Table 7.3

**Compliance with the final modular ratings  
in points on national scale**

Module №1	Score on a national scale
79-88	Excellent
66-78	Good
53-65	Satisfactory
Less than 53	Unsatisfactory

#### 7.6. Final semester modular rating assessment

The sum of the final modular rating assessments in points is the final semester modular rating assessment, which is converted into an assessment on a national scale (Table 7.4).

Table 7.4

**Correspondence of the final semester modular rating  
assessment in points to the assessments  
on a national scale**

Score in points	Score on a national scale
79-88	Excellent
66-78	Good
53-65	Satisfactory
Less than 53	Unsatisfactory

Table 7.5

**Compliance examination  
rating in points evaluation  
on a national scale**

Score in points	Score on a national scale
11-12	Excellent
9-10	Good
7-8	Satisfactory
Less than 7	Unsatisfactory

#### 7.7. Final semester rating

The sum of the final semester module and examination ratings in points is the final semester rating, which is converted into grades on a national scale and the ECTS scale (table 7.6).



Table 7.6

**Correspondence of the final semester rating in points  
assessment on a national scale and the ECTS scale**

Score in points	Score on a national scale	ECTS score	
		Rating	Explanation
<b>90-100</b>	<b>Excellent</b>	<b>A</b>	<b>Excellent</b> (excellent performance with only a small number of errors)
<b>82-89</b>	<b>Good</b>	<b>B</b>	<b>Very well</b> (above average with several errors)
<b>75-81</b>		<b>C</b>	<b>Good</b> (in general correct execution with a certain number of significant errors)
<b>67-74</b>	<b>Satisfactory</b>	<b>D</b>	<b>Satisfactory</b> (not bad, but with a significant number of shortcomings)
<b>60-66</b>		<b>E</b>	<b>Enough</b> (performance meets the minimum criteria)
<b>35-59</b>	<b>Unsatisfactory</b>	<b>FX</b>	<b>Unsatisfactory</b> (with the possibility of reassembly)
<b>1-34</b>		<b>F</b>	<b>Unsatisfactory</b> (with a mandatory repeat course)

**7.8. The final semester rating in points**, on the national scale and the ECTS scale is entered in the test report, study card and student record book.

**7.9. The final semester rating** is entered in the student's record book and study card, for example, as follows: *92/Exel./A, 87/Good/B, 79/Good/C, 68/Satisf./D, 65/Satisf./E* etc.

The final rating of the discipline is equal to the final semester rating.

The specified final rating assessment in the discipline is entered in the Diploma Supplement.

### **8. Discipline policy**

To successfully complete the course and master the program material on the subject "International Investment Activity" the student must: attend classes in accordance with the established schedule, not to be late, not to miss classes, and in case of illness, provide information, study the material of missed classes, take an active part in the learning process.

The student must perform and submit tasks for independent work in the time specified by the teacher. It is expected that students will adhere to the principles of academic integrity, aware of the consequences of their violation, as determined by the Charter of NAU, the Code of Honor of the student of the National Aviation University ([https://nau.edu.ua/site/variables/docs/docsmenu/uchebniy%20process/Kodeks\\_chesti.jpg](https://nau.edu.ua/site/variables/docs/docsmenu/uchebniy%20process/Kodeks_chesti.jpg).) and [Положенням про виявлення та запобігання академічному плагіату в Національному авіаційному університеті](#).