

Option 2

1. Choose the correct answer.
  
2. . The third stage of development of corporate social responsibility is considered to be:
  - A) 1980- to the present;
  - B) 1970 - today;
  - C) 1990 to the present;
  - D) all answers are incorrect;
  
2. Does not apply to models of social responsibility:
  - A) American;
  - B) European;
  - C) Japanese;
  - D) French;
  
3. The American model of social responsibility was formed IN:
  - A) 1969;
  - B) 1990;
  - C) 1920;
  - D) all answers are incorrect;
  
4. In the United States, social responsibility is based on:
  - A) maximum freedom of subjects and focused on the philanthropic model;
  - B) protection of human rights;
  - C) protection of national interests;
  - D) protection of freedom of speech;
  
5. Responsible social activities and charity are promoted in the United States:
  - A) certain tax benefits;
  - B) state guarantees;
  - C) the public;
  - D) all answers are correct;
  
6. Business liability to employees is largely limited to:
  - A) job creation;
  - B) ensuring the efficient use of jobs;
  - C) the organization of safe working conditions and high tax rates;
  - D) all answers are incorrect;

7. The European model of corporate social responsibility is fundamentally different from the American:

- A) direct influence of the state;
- B) understanding;
- C) legal awareness of citizens;
- D) legislation;

8. Japanese business has historically focused on:

- A) external programs through which the company becomes a family for the employee;
- B) internal programs through which the company becomes a family for the employee;
- C) the role of the state;
- D) the role of the public;

9. At the heart of the Pyramid of Carroll , is:

- A) economic responsibility, because historically enterprises were created as producers of goods and services, which allowed to meet the needs of members of society, and, accordingly, to make a profit;
- B) social responsibility, because historically enterprises were created as producers of goods and services, which allowed to meet the needs of members of society, and, accordingly, to make a profit;
- C) political responsibility, because historically enterprises were created as producers of goods and services, which allowed to meet the needs of members of society, and, accordingly, to make a profit;
- D) all answers are incorrect;

10. At the present stage of development of public relations the main prerequisites for the formation and development of social responsibility of business are:

- A) revision of traditional views on the concept of social policy with positions of expanding the range of its subjects;
- B) increasing the role of intangible factors of economic growth and the cost of the organization;
- C) awareness of organizations of the need to conduct their activities without disturbing the balance of their own and public interests, an important component of which are environmental requirements for activities;
- D) negative demographic trends that necessitate the preservation of the existing qualification potential in the organization;

11. The basis of the liberal model of social policy is:

- A) the principle that assumes the personal responsibility of each member of society for their well-being;
- B) the principle that assumes a reduced responsibility of each member of society for their well-being;
- C) the principle that assumes the collective responsibility of each member of society for their well-being;

D) the principle that assumes the public responsibility of each member of society for their well-being;

12. Liberal model of social policy as much as possible:

A) stimulates the creation and development in society of various forms of non-state social insurance;

B) stimulates the creation of social support;

C) stimulates the creation of charity;

D) all answers are incorrect;

13. At the heart of the corporate model of social policy is the principle which stipulates that the responsibility for its employees is:

A) corporation;

B) organization;

C) joint stock company;

D) entrepreneurship;

14. Creating a system of lifelong employment, the organization encourages employees to:

A) making the maximum labor contribution, for which he offers different types social guarantees in the form of pensions, partial payment

medical, recreational services and education;

B) making the maximum labor contribution, for which he offers different types legal guarantees in the form of state pension provision, partial payment

medical, recreational services and education;

C) making a social contribution, for which he offers different types social guarantees in the form of pensions, partial payment

medical, recreational services and education;

D) making the maximum insurance premium, for which it offers different types social guarantees in the form of pensions, partial payment

medical, recreational services and education;

15. In the corporate model of social policy a significant role in implementation of social policy play:

A) employers' organizations as a basic element of the human resources management system;

B) trade unions as a basic element of the human resources management system;

C) public organizations as a basic element of the human resources management system;

D) the state as a basic element of the human resources management system;

16. The basis of the social model of social policy is the principle:

A) solidarity;

- B) adequacy;
- C) socialization;
- D) humanism;

17. The traditional model of Corporate Social Responsibility provides:

- A) periodic participation of the enterprise in corporate social responsibility depending on the existing opportunities;
- B) partial participation of the enterprise in corporate social responsibility, depending on the existing opportunities;
- C) possible participation of the enterprise in corporate social responsibility depending on the existing opportunities;
- D) all answers are incorrect;

18. The strategic approach to corporate social responsibility involves:

- A) development of a long-term program of corporate social responsibility, which takes into account the mission of the enterprise and provides for the integration of corporate social responsibility into its core business;
- B) development of a long-term program of corporate social responsibility, which takes into account the strategy of the enterprise and provides for the integration of corporate social responsibility into its core business;
- C) development of a long-term program of corporate social responsibility, which takes into account the mission and strategy of the enterprise and provides for the integration of corporate social responsibility into its core business;
- D) development of a long-term program of corporate social responsibility, which takes into account the development of the enterprise and provides for the integration of corporate social responsibility into its core business;

19. The choice of goals of Corporate Social Responsibility will depend on:

- A) the strategy chosen by the company;
- B) enterprise development;
- C) the mission of the enterprise;
- D) all answers are correct;

20. The goals of corporate social responsibility include:

- A) stability and sustainable development of the enterprise in the long run perspective;
- B) maintaining social stability in society;
- C) improving the image of the enterprise, the growth of its business reputation;
- D) development of the company's staff, which allows not only to avoid staff turnover, but also to attract the best specialists;

2. 1. The company's doctor noticed an increasing number of cases of pulmonary emphysema in workers working at the company. She informed the leadership. Her

offered to register such cases, but not to inform the public. With the increase in the number of diseases, the doctor came to the conclusion that there is a connection between the outdated ventilation system and the number of patients. She reports

the management of the company and she are again offered to continue monitoring, but not to conduct analyzes and not to tell anyone , so as not to disturb the workers.

Question:

- 1) Does the doctor have a moral obligation to do as she is told?
- 2) Does she have a moral obligation to do anything other than what does management require of her? Justify the answer.