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ENTROPY THEORY OF CONFLICTS **(PRESENTATION OF A NEW MONOGRAPH)**

Theoretical analysis of the communities and professions psychological dimensions evolves new ideas on the social aspects development. One such approach initiated in Subjective Analysis [1-3] resulted in creation of a monograph dedicated to the conflict theory.

In fact, the title of the book by the authors of the presented report is titled as: “ENTROPY THEORY OF CONFLICTS. CONFLICT MANAGEMENT”.

The modern information technologies have connections with many scientific areas. The attention of the reader of the monograph is drawn to an entropy paradigm implementation to the psychological features of conflict situations.

The 1st Chapter is about the postulated Subjective Entropy Maximum Principle. It describes the genesis of the principle, initial cornerstones of the theory, and scientific fields of the principle possible applications. Also, there are paragraphs concerning the place and role of entropy in the modern scientific knowledge, subjective entropy of individual preferences, and postulate of subjective optimality.

In the 2nd Chapter Types and Classification of Conflicts, Criteria of Conflict Sharpness Degree are introduced. Namely, the Chapter is devoted to conflicts, cognitive dissonance, subjective freedom, model characteristics of the internal conflict, utilitarian internal conflicts, internal ethical conflicts, model characteristics of the inter-subject conflict, entropy map, the latest theoretical provisions development, conflicts in active systems, some kinds of conflicts, conflict as a process formulated in terms of Subjective Analysis.

Dynamical properties of conflicts are considered in Chapter 3. It deals with the evolution of the conflicts, presented the recursive

models, dynamics of a quasi-closed system with one subject.

Chapter 4 develops Light and Shadow Economics as an Economical Conflict. The simplest models of the “Light-Shadow” economy are derived from the variational principle for the “Linearly-Proportional” and “Exponential Divisor”.

Social Conflicts are characterized in the 5th Chapter. Especially the attention is paid to the conflicts during elections campaigns, the ratings of the politicians and political parties.

The 6th Chapter discovers the Entropy Conditions for the Military Conflicts Development. War and Peace categories are stated in the framework of the Subjective Entropy Paradigm.

The topic considered in the monograph is actual for psychology. The extra ordinal complexity of the psychological problems, for example, likewise the ones discussed at [4-7], can be considered through the prism of the entropy theory of conflicts. Empirical research needs some theoretical vector. It might be fruitful for both theory and practice.

The usefulness of such approach is demonstrated in applications [8-12].

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