

**METHODICAL GUIDELINES
FOR PERFORMING TERM PAPER
ON THE SUBJECT "INTERNATIONAL ECONOMIC RELATIONS"**

**TOPICS FOR PERFORMING TERM PAPER
ON THE SUBJECT "INTERNATIONAL ECONOMIC RELATIONS"**

1. Features of the EU regional policy.
2. NAFTA impact on the North American integration processes.
3. Features of integration processes development in the Southeast Asia (ASEAN).
4. Integration processes in the Asia-Pacific region (APEC).
5. Features of integration processes in Latin America (MERCOSUR).
6. The economic development of newly industrialized countries of Southeast Asia.
7. Development model of Latin American newly industrialized countries.
8. Cooperation of Ukraine in the framework of the World Trade Organization.
9. Prospects for the implementation of the Ukraine – European Union Association Agreement.
10. Research of the main directions of Ukraine and EU cooperation.
11. Realities and problems of integration of Ukraine into the world economy.
12. Cooperation between Ukraine and the International Monetary Fund.
13. The main directions of cooperation between Ukraine and the World Bank.
14. Assessment of potential and actual conditions to attract foreign investment in Ukraine.
15. Problems in creating a favorable investment climate in Ukraine.
16. The globalization of the world economy and national economic security of Ukraine.
17. Transnational strategic alliances in the global economy.
18. The role of transnational and multinational corporations in the global economic development.
19. Mergers and acquisitions as a basis of globalization.
20. Analysis of the franchising development prospects in the developed economies.
21. Business practices of foreign transnational corporations in Ukraine.
22. Global financial and economic crises, their causes and consequences for countries.
23. The development of business incubators in the international competitive environment.
24. Issues of international intermediary business activities.
25. Modern trends and characteristics in the development of global financial markets.
26. The main directions of international leasing system development in the transnational business system.
27. Research of the foreign experience in the HR-outsourcing.
28. Problems of the protection of intellectual property in the international business.
29. Economic instruments resolving global ecological problems.
30. Ways of solving the food and raw material problems of the world economy.
31. Place of Ukraine in solving global challenges facing humanity.
32. Features and problems of integration within the CIS.
33. Benefits in the creation and functioning of free economic zones in the developed countries.
34. Features of trade and investment cooperation between Ukraine and integration unions (BSEC, CIS, EU).
35. Prospects for the development of Free Trade Area of the Americas (FTAA).

The topic of the term paper is chosen by the student, but without repetition in the group.

Material highlighting the essence of the TP should be logically structured, illustrated graphically, executed according to established requirements. It is obligatory to refer to the references used in the work of the provisions and data.

The work is done in English.

Volume of the term paper: **30-35 pages.**

The term paper must be made on a computer, on one side of the A4 sheet.

Margins: top margin – 2 cm; bottom margin – 2 cm; left margin – 3 cm; right margin – 1 cm.

Font – Times New Roman, 14.

Line spacing – 1.5.

Alignment – by width; numbering pages – in the upper right corner of the sheet.

Obligatory parts in the TP (in succession):

Title page;

CONTENT,

INTRODUCTION,

PART 1.

1.1.

1.2.

PART 1.

2.1.

2.2.

...

CONCLUSIONS,

REFERENCES.

A list of used references should be at the end of the work. The student present properly prepared term paper in the prescribed period, after which it is checked by a lecturer.

In case of unsatisfactory assessment, the TP is subject to refinement and re-verification.

The TP must include:

— analysis of statistical data (necessarily over the past 3-4 years) with respect to the main indicators of the commodity turnover of the member countries of the integration union, international organization, a new industrialized country, transnational corporation, or analytical data on the funds allocated by the governments of the world for solving global problems – depending on the topic of the TP;

— own vision of the issue proposed for consideration.

Requirements for performing individual parts of the TP

The **introduction** substantiates the relevance and practical significance of the chosen topic of the work, especially the formulation and solution of issues relating to a particular study. It is necessary to clearly define the purpose and tasks of the work, the subject and object of the research, as well as provide a description of the information sources and the research methods used.

Introduction volume: 2-3 pages.

Parts of the TP should provide graphs, charts, tables, and more for greater clarity of the presentation of materials. It is also advisable not only to submit a theory, but also real practical figures and trends.

Figures (charts, graphs) and tables should be presented directly after the text where they are mentioned for the first time, or on the next page.

The figure number should consist of the part number and the serial number of the figure, between which a point is placed: for example, "Fig. 1.2" (second picture of the first part). The number of the figure, its name and explanatory signatures are placed sequentially below the center of figure.

Tables are numbered sequentially within each part. In the upper right corner there is an "Table" inscription with its number, which consists of the part number and the serial number of the table, between which a point is placed: for example, "Table 2.3" (third table of the second part) – from the right edge of the sheet, lower in the center table name is placed.

The **conclusions** summarize the results of the TP's research: briefly outline the main theoretical positions (formulation of the problem), evaluation of the results of the research and proposals for improving the research field. Proposals must be clear.

Volume of conclusions: 3-5 pages.

List of used literature is presented in alphabetical order.

They are placed in the following order:

- a) Constitution, codes and laws of Ukraine (by legal force, in chronological order);
- b) Presidential Decrees, Government Decrees (in chronological order);
- c) policy materials of the ministries (in chronological order);
- d) monographs, brochures, textbooks, articles, abstracts, etc., electronic sources (alphabetical order, Ukrainian + Russian);
- e) foreign-language sources, electronic sources (alphabetical order, in English);

References should contain more than 20 sources that were actually used in the work and for which there are corresponding references.

References are sequentially numbered. By the serial number assigned in the text, the student makes a reference to a literary source without using its full title. For example, [12, p. 145-148]: 12 – № of the literary source in the list of regencies; p. 145-148 pages in a literary source where the issue is being discussed.

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL AVIATION UNIVERSITY
Management of Foreign Economic Activity of Enterprises Department

TERM PAPER

on the subject “International Economic Relations”

Topic: “.....”

Performed by:

Checked by: Lytvynenko L.L.

Kyiv – 2019

Examples of formatting

PART 1. THEORETICAL AND METHODOLOGICAL BASES OF COMPETITIVENESS AND INNOVATIVENESS OF THE COMPANY-SUBJECT OF FOREIGN ECONOMIC ACTIVITY

1.1. The essence and content of the competitiveness of enterprise as the subject of FEA

Competition is considered as an integral component mechanism of market economy. It is economic struggle, the rivalry between separate manufacturers of products and services to meet their interests related to the sale of goods, works, services to the same customers. The main task and the main function of competition – to win the market, win the fight for the consumer of their competitors, provide obtaining sustainable profits.

Competition in foreign markets is a process of conscious action of external market agents, based on the active use of technological resources in shaping their competitive advantages and aims to ensure the profitability of their business activities [63].

The emergence of competition on the foreign market leads to occurring changes in the mechanism of the market system development and, above all, its productive forces [52]. Moving from an agrarian society to an industrial and transformation of the latter in the "knowledge society" means a radical change in the sources of economic development, and thus creating competitive advantages: from those, essentially caused by objective natural economic conditions, to the source, in largely part of subjective origin – intellectual resource and its direct carrier – man.

Analysis of the enterprise competitiveness in the market admits clarification of the factors affecting the ratio of buyers to the company and its products and as a result – a change of market share of the company. All factors of competitiveness can be divided into external and internal ones (Fig 1.1).

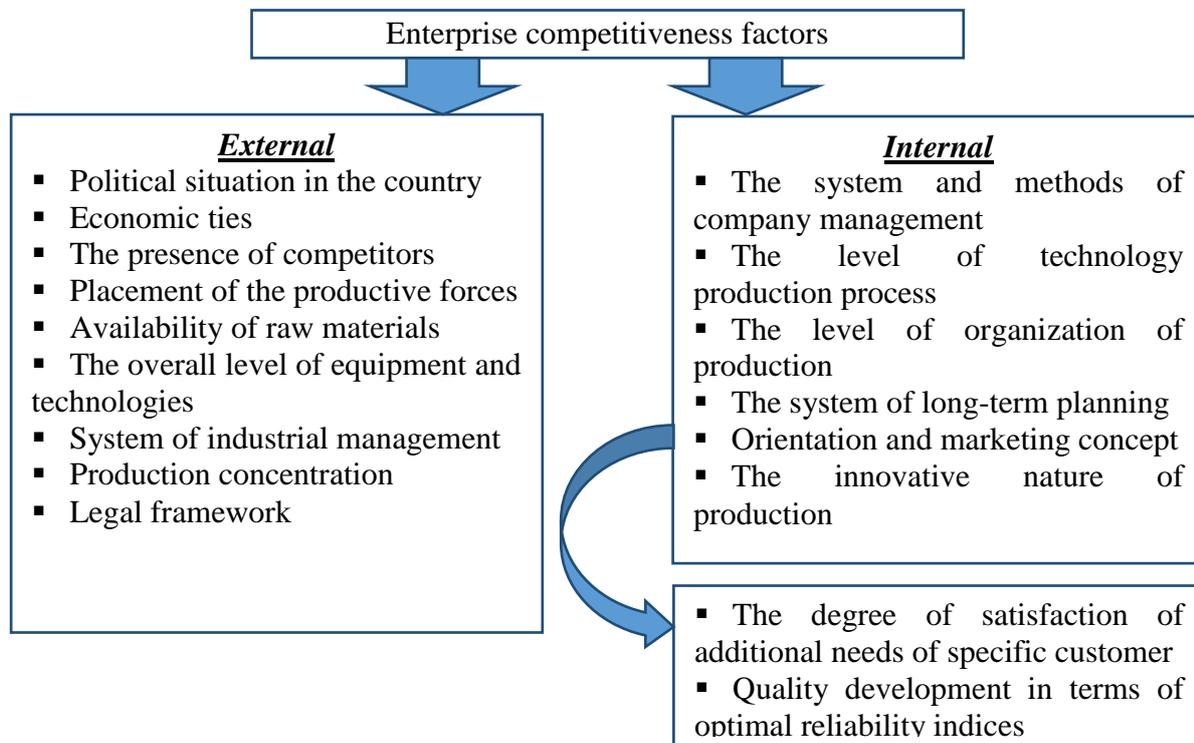


Fig. 1.1. Factors of the enterprise competitiveness [24]

Companies attach great importance to analysis of their strengths and weaknesses to evaluate the real possibilities in the competition and development of activities and means by which the company could increase competitiveness and ensure its success [81].

Analysis methods for the enterprise competitiveness assessment are characterized in Table 1.1.

Table 1.1

Methods for enterprise competitiveness assessment

| Method | Benefits | Disadvantages | Feasibility of using |
|---|--|---|--|
| The method based on the comparative advantage analysis | Allows to compare the scale of enterprises | Static estimates. Makes it impossible to assess the process of enterprise adaptation to environmental conditions | It is possible to apply the method to assess the competitiveness on the macro level. |
| The method based on equilibrium theory of a firm and industry | Used at the sectoral level | Takes into account mainly external conditions of the company functioning, virtually excluding the impact of the internal environment factors playing a crucial role in the development of the enterprise. | Assessing competitiveness at the industry level is the most widespread use of such approach. |

Table 1.1 continuation

| Method | Benefits | Disadvantages | Feasibility of using |
|---|---|---|---|
| The method based on the theory of effective competition | Comfortable and covers the main activities | Does not include dynamics indicators | It is possible to use the method to assess the competitiveness of enterprise on the whole |
| The method based on the theory of product quality | Evaluates competitiveness based on customer value product | Competitiveness is identified with the competitiveness of goods on competitive products, and product competitiveness – from its quality | The method is used to assess the competitiveness of enterprises, but there is a possibility to calculate the micro level. |

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(Example)

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