MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE NATIONAL AVIATION UNIVERSITY

Faculty of Transport, Management and Logistics Management of Foreign Economic Activity of Enterprises Department

AGREED	APPROVED
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« » 2023	



Quality Management System

COURSE TRAINING PROGRAM

or

"Foreign Economic Activity of the enterprise"

Educational and Professional Program: "Management of Foreign Economic Activity"

Field of study: 07 "Management and Administration"

Specialty: 073 "Management"

Form of	Semester	Total (hours	Lectures	Prac-	Self-	HW/	TP/CPr	Form of se-
study		/ ECTS		ticals	study	CGP/C		mester
		credits)						control
Full-time	7	210/7,0	51	51	108	-	1 TP - 7s.	Examination
								-7 s.

Index CM-7-073-2/22-2.1.29.



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The Course Training Program on "Foreign Economic Activity of the Enterprise" is developed on the basis of the Educational and Professional Program "Management of Foreign Economic Activity", Bachelor Curricula № CM-7-073-2/22, and Bachelor Extended Curricula № ECM-7-073-2/22 for the Specialty 073 "Management" and corresponding normative documents.

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Department for Educational and Profession	as discussed and approved by the Graduat nal Program "Management of Foreign Economic Management of Foreign Economic Activity of 1, February, 2023.
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INTRODUCTION

The Course Training Program (CTP) on "Foreign Economic Activity of the enterprise" is developed based on the "Methodical guidelines for the development and design of the course training program of the subject of full-time and part-time study", approved by the order of the rector № 249/од. of 29.04.2021 and corresponding regulatory documents.

1. EXPLANATORY NOTES

1.1. Place, objectives, tasks of the subject

The subject is a theoretical and practical basis for a set of knowledge and skills that form the profile of a specialist in the management.

The purpose of teaching the subject is the formation of future specialists' systematic knowledge of objective patterns, conditions, processes, specific features of foreign economic activity, as well as acquisition of skills in their practical use.

The tasks of studying the subject are:

- ✓ studying the essence of the main concepts and categories of foreign economic activity;
- ✓ familiarization students with the processes of regulation of foreign economic activity;
- ✓ familiarization students with the main types of foreign economic activity and the processes of their organization;
- ✓ familiarization with the system of ensuring foreign economic activity of enterprises;
- ✓ familiarization with the peculiarities of the activities of enterprises in foreign markets;
- ✓ acquiring knowledge about the peculiarities of the formation of contractual relations in foreign economic activity.

1.2. Learning outcomes the subject makes it possible to achieve

As a result of studying the subject, the student must acquire the following must achieve such **learning outcomes**:

- **PLO 8.** Apply management methods to ensure the effectiveness of the organization's activities.
- **PLO 10.** Have the skills to justify effective tools for motivating the organization's personnel.
- **PLO 11.** Demonstrate the skills of situation analysis and communication in various areas of the organization.
- **PLO 14.** Identify the causes of stress, adapt yourself and team members to a stressful situation, find means to neutralize it.
- **PLO 16.** Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical.
- **PLO 17.** Carry out research individually and/or in a group under the guidance of a leader.
- **PLO 18.** Basic knowledge and modern approaches to marketing, commercial and operational activities of the enterprise, to be able to monitor, analyze, control, diagnose and plan the activities of the enterprise.
- **PLO 19.** Knowledge of management terminology, conceptual foundations of management, ability to use modern methods of managing enterprises of various forms of ownership and spheres of activity.
- **PLO 20.** Knowledge of the specifics of management activities of enterprises entities of foreign economic activity in various sectors of the economy.
- **PLO 21.** Knowledge of the peculiarities of the contractual activity of enterprises and the specifics of the environment of national and foreign markets.
- **PLO 22.** To be able to identify and analyze the influence of elements of the market and microeconomic environment on the enterprise entity of foreign economic activity.
- **PLO 25.** High level of command of state and foreign languages, including special terminology, for conducting business negotiations.
- **PLO 26.** Understand the various tools and strategies relevant to the diagnosis and analysis of various types of management problems in domestic and foreign markets.
- **PLO 28.** Maintain business contacts, conduct business conversations with foreign partners, including in one of the foreign languages.



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- **PLO 29.** To study international markets, European integration processes and prospects for cooperation with foreign partners on the basis of cross-cultural interaction.

PLO 30. Monitor the prevention of crisis phenomena according to the system of indicators and criteria, identify and analyze the possible impact of risk factors on the performance of the enterprise - entity of foreign economic activity.

1.3. Competences the subject makes it possible to acquire

As a result of studying the subject, the student must acquire the following **competences**:

- **IC 1.** The ability to solve complex specialized tasks and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.
- GC 2. The ability to preserve and multiply moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use different types and forms of motor activity for active recreation and leading a healthy lifestyle.
- GC 3. Ability to abstract thinking, analysis, synthesis.
- GC 4. Ability to apply knowledge in practical situations.
- GC 5. Knowledge and understanding of the subject area and understanding of professional activity.
- GC 7. Ability to communicate in a foreign language.
- GC 10. Ability to conduct research at the appropriate level.
- GC 12. The ability to generate new ideas (creativity).
- GC 14. Ability to work in an international environment.
- **GC 16.** Acquisition of flexible thinking, openness to the application of economic knowledge and competences in a wide range of possible workplaces and everyday life.
- **GC 17.** Ability to perform economic research in a group under the direction of a leader, similar skills that demonstrate the ability to take into account the demands of the discipline, planning and time management.
- **GC 19.** Adherence to ethical principles both from the point of view of professional honesty and from the point of view of understanding the possible impact of management achievements on the social sphere.
- **GC 20.** Ability to analyze the financial, material and technical, personnel support of the enterprise's activity process.
- GC 21. Definition of functional areas of the organization and their interaction (purchasing, production, logistics, marketing, finance, human resources, organization of export-import operations).
- **GC 22.** The ability to organize and control the implementation of the production program and the implementation of the economic policy of the enterprise entity of foreign economic activity and activity control.
- **GC 24.** To have basic ideas about the basics of philosophy, ecology and labor protection, to understand the cause-and-effect relationships of the development of society, to be able to follow them in their professional and social activities.
- GC 25. Ability to use and adhere to national and international standards, current legal norms in their professional activities.
- PC 1. Ability to define and describe the characteristics of the organization.
- **PC 2.** The ability to analyze the results of the organization's activities, to compare them with the factors influencing the external and internal environment.
- **PC 3.** The ability to determine the prospects of the organization's development.
- **PC 4.** The ability to determine the functional areas of the organization and the connections between them.
- **PC 5.** The ability to manage the organization and its divisions through the implementation of management functions.
- PC 7. Ability to choose and use modern management tools.



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- **PC 8.** Ability to plan the activities of the organization and manage time.
- **PC 10.** Ability to evaluate the performed work, ensure their quality and motivate the organization's personnel.
- **PC 12.** The ability to analyze and structure the problems of the organization, to form reasonable solutions.
- **PC 16.** The ability to analyze economic and foreign economic phenomena, based on the acquired theoretical knowledge of management and economics.
- **PC 17.** The ability to evaluate the foreign economic activity of the enterprise and find appropriate ways to improve it.
- **PC 18.** Ability to understand and skillfully use mathematical and numerical methods that are often used in economics and management.
- **PC 19.** Ability to perform experiments independently, as well as describe, analyze and critically evaluate experimental data.
- PC 20. The ability to solve a wide range of problems and tasks in the field of managing foreign economic activity by understanding their fundamental foundations and using both theoretical and practical methods.
- **PC 22.** The ability to apply the principles of effective management at the enterprise the subject of foreign economic activity. Understanding the essence of management principles and the ability to apply it to solve management tasks.
- PC 23. Ability to apply knowledge of legislation and state standards of Ukraine. The ability to perform managerial functions in compliance with regulatory and legal acts and standards of Ukraine.
- **PC 24.** The ability to activate the work of the company's personnel. Ability to expediently apply motivational tools to increase the labor activity of the personnel of the enterprise entity of foreign economic activity.
- **PC 25.** The ability to determine and analyze the micro- and macro-environment for the performance of managerial functions of a manager.
- PC 27. The ability to search from various information sources, use this information to make decisions and develop their alternative options based on the use of information systems and computer technologies.

1.4. Interdisciplinary connections

The subject "Foreign Economic Activity of the Enterprise" is based on the knowledge of such subjects as: "International Economic Relations", "Management of Economic Activity of the Enterprise" and is the basis for studying further disciplines, namely: "Export-Import Management".

2. COURSE TRAINING PROGRAM ON THE SUBJECT

2.1. The subject content

Training material is structured according to the module principle and consists of **two educational** modules: Module № 1 "Concept and regulation of foreign economic activity", Module № 2 "Organization of foreign economic activity of the enterprise", that are logically complete, relatively independent, holistic part of the subject, learning of which provides module test and analysis of its performance.

A separate (third) module (educational component) is a Term Papers (TP), which is performed in the 7th semester. TP is an important component of consolidation and deepening of theoretical and practical knowledge and skills acquired by students in the process of mastering the educational material of the discipline.

2.2. Modular structuring and integrated requirements for each module

Module №1 "Concept and regulation of foreign economic activity"

Integrated requirements to the module № 1: to understand the essence, types, and principles of foreign economic activity, to analyze the influence of the state regulatory system on the organization of the enterprise's foreign economic activity processes, to comply with legislative norms and methods of organizing foreign economic activity.



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Topic 1. Concept of foreign economic activity. The state and trends in the development of foreign economic activity of Ukraine

Characteristics of the categories of foreign economic activity. Reasons and prerequisites for the development of foreign economic relations and their impact on the national economy. Types, forms and functions of foreign economic activity. Principles of foreign economic activity. Entities of foreign economic activity. Right to conduct the foreign economic activity.

State and regularities of foreign economic activity of Ukraine. Foreign economic policy of the country. Foreign economic policy of Ukraine. The main stages of the development of the FEA in Ukraine. Characteristics of the current indicators of the development of the country's foreign economic sector. Analysis and evaluation of current stage of development of foreign economic activity of Ukraine.

Topic 2. The system of state regulation of foreign economic activity.

Characteristics of the system of regulation of foreign economic activity. Organizations of financial coordination of foreign economic activities in Ukraine and their competences. Methods of regulating the foreign economic activity.

Topic 3. Customs and tariff regulation of foreign economic activity

The content and principles of customs regulation of foreign trade. Customs bodies of the country: structure, tasks, functions. Tasks, forms and types of creation of customs control. Characteristics of customs procedures. Commodity nomenclature of FEA. Procedure for customs clearance of goods. Original customs documents and formalization procedure. Fee for customs clearance of goods. Customs Value and methods of its determination. Customs as an instrument of economic equalization. Types of duties and duty rates.

Topic 4. Non-tariff regulation of foreign economic activity

Non-tariff measures of regulation, classification and characteristics. Use of non-tariff measures in current conditions. Quantitive restrictions: licensing and quotas. Complementary analysis of the effectiveness of the implementation of import tariff and import quota. List of goods, which need export or import license. Types and methods of distribution of licenses. The mechanism of formalizing documents to obtain licenses. Financial instruments of non-tariff regulation: export funds, export credits, special import procedures. Anti-dumping measures and anti-dumping duty. Technical papers. Requirements for the content of local components. Internal taxes and duties. Certification and standardization of imported goods. Requirements for packaging and labeling of goods. The policy of government procurement.

Topic 5. State taxes in the sphere of foreign economic activity

Types and functions of taxes in foreign economic activity. The content and order of payment of customs payments at the customs office: customs duty, excise tax, VAT. The exact nature of taxation depends on the customs regime. Procedure for reimbursement of VAT under export operations. Problems of budgetary compliance with VAT and methods of discharge.

Topic 6. Currency regulation of foreign economic activity

The essence, main principles and instruments of currency regulation. Foreign exchange policy and control. The procedure for purchasing and using currency. Currency markets

Topic 7. Regulation of foreign and direct investment

Concept of direct and foreign investment. Regulation of foreign investment. Organizational and legal forms of activity of enterprises with foreign investment. Features of the functioning of enterprises with foreign investments.



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Module № 2. "Organization of foreign economic activity of the enterprise".

Integrated requirements to the module № 2: know: methodological principles of strategic development of foreign economic activity, instruments, processes and methods of forming the strategy of foreign economic activity; system of provision and functional management of foreign economic activity; be able to: develop a strategy of foreign economic activity and a system of functional current actions to ensure its implementation.

Topic 1. Foreign trade operations

Types of foreign trade operations. Stages of implementation of the export-import agreement. Counter purchases in FEA. Leasing. Types of leasing.

Topic 2. Forms to enter foreign markets for enterprises

The conditions and motivation of companies going abroad. Characteristics of the exit form of enterprises to foreign markets. Study and analysis of market conditions. Partners on the global market: search, selection and establishment of contact.

Topic 3. Pricing in the foreign economic activity of the enterprise

Foreign trade price: content of the concept, principles, classification of foreign trade prices. Pricing policy of the company. Factors and functions of price formation in FEA. Transfer prices: content, functions and principles. Specific formation of prices for the production of certain types of industry and raw materials. Terms of price fixation. Determination of the price base. Indicative prices. Currency of the price. Price discounts and allowances. Price strategies and stages of determining the contract price.

Topic 4. Trade and business activity on the foreign market

Content and types of entrepreneurial activity. Classification and characteristics of entities of business activity. Business agreements. Problems of establishment and development of trade and commercial activity in Ukraine.

Topic 5. Organization of activities on international commodity markets

The place of commodity exchanges in the institutional structure of ensuring foreign economic activity. Peculiarities of sale of goods on international exchanges. Types of exchanges. Types of operations on international exchanges.

Topic 6. Contractual relations in the foreign economic activity of the enterprise

The essence of foreign economic agreement. Basic conditions for concluding contracts. Risks under concluding a foreign economic contract and ways to overcome them

Topic 7. Transport support of the enterprise's foreign economic activity

The essence and peculiarities of legal regulation of international transportation. Organization of international transportation. Features of international transportation by various means of transport. Transportation and forwarding services for international transport. Goods and transport documentation. International transport corridors.

Topic 8. Evaluation of the efficiency of the enterprise's foreign economic activity

Economic analysis in the foreign economic activity of the enterprise. Analysis of the fulfillment of obligations regarding the foreign economic contract. Complex analysis and evaluation of the foreign economic activity of the enterprise. Analysis of the rationality of the use of funds in foreign economic activity. Assessment of the financial condition of partners in foreign economic activity. Evaluation of export potential of industrial enterprises.



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Topic 9. Risks in foreign economic activity and methods of their insurance

The essence and classification of risks in FEA. Features of risk management in foreign economic activity.

Module № 3. "Term Paper"

In the seventh semester, students perform course work in accordance with the approved the established order of methodical recommendations for the purpose of consolidation and deepening theoretical and practical knowledge and skills acquired by the student in the process of learning material of disciplines in the field of foreign economic activity, which are used in the future when studying many subsequent disciplines of professional training of a specialist with a basic and full higher education.

The purpose of term paper is to consolidate the acquired knowledge and deepen the theoretical knowledge; acquiring the skills of independent creative activity, mastering the scientific method research; an in-depth study of issues based on modern manifestations of the problem that is being investigated.

Completion of coursework forms independent scientific, analytical and search activity of the future specialist. For the successful implementation of TP, the student must know the organization of foreign economic activity, the system of state regulation of foreign economic activity, customs procedures, means of non-tariff regulation, the system of taxation of foreign trade operations, types of foreign economic activity, features of foreign trade operations, methods of selling goods on the foreign market, organization of transport support for export import operations, to be able to analyze the risks and effectiveness of foreign economic activity.

Execution, registration and defense of TP is carried out by the student individually according to methodical recommendations.

The time required to perform the TP - up to 30 hours of independent work.

2.3. Training schedule of the subject

			Γotal, I				
			Full-	time			
Nº	Topic (thematic section)	Total	Lectures	Practicals	Self-study		
1	2	3	4	5	6		
			7 sem	ester			
	Module № 1 "Concept and regulation of foreign economic a	ctivity	,11				
1.1.	Concept of foreign economic activity. The state and trends in the development of foreign economic activity of Ukraine	10	2	2	6		
1.2.	The system of state regulation of foreign economic activity	14	2 2	2 2	6		
1.3.	Customs and tariff regulation of foreign economic activity	14	2 2	2 2	6		
1.4.	Non-tariff regulation of foreign economic activity	14	2 2	2 2	6		
1.5.	State taxes in the sphere of foreign economic activity	14	2 2	2 2	6		
1.6.	Currency regulation of foreign economic activity	14	2 2	2 2	6		
1.7.	Regulation of foreign and direct investment	12	2 2	2	6		
1.8.	Module test № 1	4	-	2	2		
	Total for the module № 1 96 26 26 44						
	Module № 2 "Organization of foreign economic activity of the e	nterp	rise"	•			



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No Topic (thematic section) Topic (thematic section) Topic (thematic section) Topic Topic			7	Total, l				
1 2 3 4 5 6 2.1. Foreign trade operations 12 2 2 4 2.2. Forms to enter foreign markets for enterprises 14 2 2 2 2.3. Pricing in the foreign economic activity of the enterprise 14 2 2 6 2.4. Trade and business activity on the foreign market 14 2 2 6 2.5. Organization of activities on international commodity markets 6 2 2 2 2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 4 2 - 2 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2.10. Module test № 2 4 - 2 2 Total for the module № 2 84 25 25 34 Module № 3. "Term Papers" 3.1. Topic of the Term Papers 30 - </td <td>No</td> <td></td> <td>,</td> <td></td> <td></td> <td>dy</td>	No		,			dy		
2.1. Foreign trade operations 12 2 2 2 2.2. Forms to enter foreign markets for enterprises 14 2 2 2 2.3. Pricing in the foreign economic activity of the enterprise 14 2 2 6 2.4. Trade and business activity on the foreign market 14 2 2 6 2.5. Organization of activities on international commodity markets 6 2 2 2 2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 4 2 - 2 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2.10. Module test № 2 4 - 2 2 Total for the module № 2 84 25 25 34 Total for the Term Papers 30 - - 30 </td <td>312</td> <td>(thematic section)</td> <td>Total</td> <td>Lectur</td> <td>Practica</td> <td>Self-stu</td>	312	(thematic section)	Total	Lectur	Practica	Self-stu		
2.2. Forms to enter foreign markets for enterprises 2.3. Pricing in the foreign economic activity of the enterprise 2.4. Trade and business activity on the foreign market 2.5. Organization of activities on international commodity markets 2.6. Contractual relations in the foreign economic activity of the enterprise 2.7. Transport support of the enterprise's foreign economic activity 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 2.10. Module test № 2 2.10. Module test № 2 2.10. Module test № 2 3.11. Topic of the Term Papers 3.12. Topic of the Term Papers 3.13. Topic of the Term Papers 3.14. 2 2 2 6 2.2 2 2 2.3 4 2.4 2 2 2 2.4 2 2.5 34 30 30 30 30 30 30	1	2	3	4	5	6		
2.3. Pricing in the foreign economic activity of the enterprise 14 2 2 6 2.4. Trade and business activity on the foreign market 14 2 2 6 2 2 2 2.5. Organization of activities on international commodity markets 6 2 2 2 2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2.10. Module test № 2 4 - 2 2 2.10. Module test № 2 4 - 2 2 Total for the module № 2 84 25 25 34 Total for the 7th semester 180 51 51 78 Module № 3. "Term Papers" 3.1. Topic of the Term Papers 30 - 30 Total for the module № 3 30 30	2.1.	Foreign trade operations	12			4		
2.4. Trade and business activity on the foreign market 14 2 2 6 2.5. Organization of activities on international commodity markets 6 2 2 2 2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 4 2 - 2 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2.10. Module test № 2 4 - 2 2 2.10. Module test № 2 4 - 2 2 3.1. Total for the 7th semester 180 51 51 78 Module № 3 30 - - 30 Total for the module № 3 30 - - 30	2.2.	Forms to enter foreign markets for enterprises	14			6		
2 2 2 2 2.5. Organization of activities on international commodity markets 6 2 2 2 2 2 2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2 2 2.10. Module test \mathbb{N}_2 2 4 - 2 2 2 2 2 3 34 3 30 5 5 5 5 78 3 30 5 30 5 30 5 30 5 30 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 30 5 5 5 5	2.3.	Pricing in the foreign economic activity of the enterprise	14			6		
2.6. Contractual relations in the foreign economic activity of the enterprise 6 2 2 2 2 2 2.7. Transport support of the enterprise's foreign economic activity 6 2 2 2 2 2 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2 2 2.10. Module test № 2 4 - 2 2 2 2 2 2 3 3 4 3 4 2 5 2 5 3 4 3 5 5 1 5 1 7 8 4 5 1 5 1 7 8 6 5 1 5 1 7 8 6 6 7 5 1 5 1 7 8 7 8 7 5 1 5 1 7 8 7 8 7 5 1 5 1 7 8 7 8 7 5 1 5 1 7 8 1 5 1 7	2.4.	Trade and business activity on the foreign market	14			6		
2.7. Transport support of the enterprise's foreign economic activity 2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 2.10. Module test \mathbb{N}_{2} 2 Total for the module \mathbb{N}_{2} 2 Total for the 7th semester Module \mathbb{N}_{2} 3. "Term Papers" 3.1. Topic of the Term Papers Total for the module \mathbb{N}_{2} 3	2.5.	Organization of activities on international commodity markets	6	2	2	2		
2.8. Evaluation of the efficiency of the enterprise's foreign economic activity 2.9. Risks in foreign economic activity and methods of their insurance 4 1 1 2 2.10. Module test № 2 Total for the 7th semester Total for the 7th semester Module № 3. "Term Papers" 3.1. Topic of the Term Papers Total for the module № 3	2.6.	Contractual relations in the foreign economic activity of the enterprise	6	2	2	2		
activityactivity41122.9. Risks in foreign economic activity and methods of their insurance41122.10. Module test № 24-22Total for the 7th semester84252534Module № 3. "Term Papers"3.1. Topic of the Term Papers3030Total for the module № 3	2.7.	Transport support of the enterprise's foreign economic activity	6	2	2	2		
2.10. Module test № 2 4 - 2 2 Total for the module № 2 84 25 25 34 Total for the 7th semester 180 51 51 78 Module № 3. "Term Papers" 3.1. Topic of the Term Papers 30 - - 30 Total for the module № 3 30 - - 30	2.8.	· · · · · · · · · · · · · · · · · · ·	4	2	-	2		
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Total for the 7th semester 180 51 51 78 Module № 3. "Term Papers" 3.1. Topic of the Term Papers 30 - - 30 Total for the module № 3 30 - - 30	2.10.			-				
Module № 3. "Term Papers" 3.1. Topic of the Term Papers 30 30 Total for the module № 3 30 30								
3.1. Topic of the Term Papers 30 - 30 Total for the module № 3 30 - 30	Total		180	51	51	78		
Total for the module № 3 30 30	2.1							
				-	-			
			210	51	51	108		

2.4. Questions list for the examination

The list of questions and content of tasks for preparation for the examination are developed by the leading teachers of the department in accordance with the course training program and distributed among students.

3. BASIC CONSEPTS OF GUIDANCE ON THE SUBJECT

3.1. Teaching methods

The following teaching methods are used when studying an academic discipline:

- verbal (explanation, explanation, story, conversation, lecture);
- visual (illustrations, demonstrations);
- practical (practical tasks, production situations);
- reproductive (algorithms for performing practical and independent tasks);
- problem presentation (formulation of problems, search for ways to solve them);
- partially research-based (independent study of course questions);
- research (individual student work);
- analytical (temporal analysis, structural analysis, comparative analysis, trend analysis analysis.



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The implementation of these methods is carried out during lectures, practical classes, independent problem solving, work with educational literature, etc.

3.2. List of references Basic literature

- 3.2.1. Зовнішньоекономічна діяльність підприємства : підручник / А.А. Мазаракі, Т.М. Мельник, О.В. Дьяченко та інші. Київ, Київ.нац.торг.екон.ун-т, 2019. -652 с.
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- 3.2.4. John Wild, Kenneth Wild. International Business: The Challenges of Globalization (What's New in Management) 9th Edition. Pearson; 9th edition. -2021.-448 p.
- 3.2.5. Daniel C.K. Chow, Thomas J. Schoenbaum. International Business Transactions: Problems, Cases, and Materials. Aspen Publishing. 2022. 892 p.
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Additional literature

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4. RATING SYSTEM OF KNOWLEDGE AND SKILLS ASSESSMENT

4.1. Grading of different kinds of academic activities performed by a student and obtained knowledge and skills are realized in values in line with Table 4.1.

Table 4.1

Wind of Academic World	Maximum Grade Values
Kind of Academic Work	Full-time
Module № 1	
	7th semester
Kind of academic work	Grade values
Carrying out case studies on practicals	5 points \times 4 = 20
Carrying out test tasks	2 points \times 5 = 10
For admission to complete module test № 1, a student must receive not less than	18
Carrying out Module Test № 1	10
Total by the Module № 1	40
Module № 2	
	7th semester
Kind of academic work	Grade values
Carrying out case studies on practicals	6 points \times 3 = 18
Carrying out test tasks	4 points \times 3 = 12
For admission to complete module test № 2, a student must receive not less than	18
Carrying out Module Test № 2	10
Total by the Module № 2	40
Total by the Modules № 1, № 2	80
Semester examination	20
Total by the subject	100
Kind of academic work	Module № 3
Term Paper preparation	60
Term Paper defense	40
Preparation and Defense of Term Paper	100

- 4.2. The completed curricular activity is accounted enrolled student if the student received for them a positive rating.
- 4.3. The sum of grades received by the student for certain types of completed educational work is the Current Module Grade, which is entered into the Module Register.
- 4.4. The sum of the Current Module Grade and Control Rating Grades constitutes the final Module Grade, which is converted into a grade on the national scale and the ECTS scale (Appendix 2).
- 4.5. The Examination Grade consists of points based on the results of the examination tasks, approved by the department in the established order. Total Semester Grade equals to the sum of the Semester Module Grade and the Examination Grade, which is transferred in grades of National Scale and ECTS grades.
- 4.6. The Total Semester Grade is entered into the Examination Register, educational cards and into a student's record book in values, National Scale grades, and ECTS Scale grades, for example: 92/Excellent/A, 87/Good/B, 79/Good/C, 68/Sat./D, 65/Sat./E, etc.
- 4.7. The Total Grade received by the student for carrying out and defense of term papers is entered into the Examination Register, educational cards and into a student's record book in values, National Scale grades, and ECTS Scale grades, for example: 92/Excellent/A, 87/Good/B, 79/Good/C, 68/Sat./D, 65/Sat./E, etc.
- 4.8. The Total Grade is equaled the Total Semester Grade. The Total Semester Grade is entered into the Diploma Supplement.



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 $(\Phi 03.02-01)$

АРКУШ ПОШИРЕННЯ ДОКУМЕНТА

№ прим.	Куди передано (підрозділ)	Дата видачі	П.І.Б. отримувача	Підпис отримувача	Примітки

 $(\Phi 03.02-02)$

АРКУШ ОЗНАЙОМЛЕННЯ З ДОКУМЕНТОМ

№ пор.	Прізвище ім'я по-батькові	Підпис ознайомленої особи	Дата ознайом- лення	Примітки

 $(\Phi 03.02-04)$

АРКУШ РЕЄСТРАЦІЇ РЕВІЗІЇ

№ пор.	Прізвище ім'я по-батькові	Дата ревізії	Підпис	Висновок щодо адекватності

(Ф 03.02–03)

АРКУШ ОБЛІКУ ЗМІН

200		№ листа (стор	оінки)		Підпис особи,	Дата	Дата
№ зміни	Зміненого	Заміненого	Нового	Анульо- ваного	яка внесла зміну	внесення зміни	введення зміни

 $(\Phi \ 03.02-32)$

УЗГОДЖЕННЯ ЗМІН

	Підпис	Ініціали, прізвище	Посада	Дата
Розробник				
Узгоджено				
Узгоджено				
Узгоджено				