Quality Management System

SYLLABUS

on

“International Economic Integration”

Field of study: 0306 "Management and Administration"
Major: 6.030601 "Management"

Year of Study – 4th Semester – 7th
Classroom Sessions – 34 Examination – 7th semester
Self-study – 56

Total (hours/ECTS credits) – 90/3

Index CB-6-6.030601/15-5.16

QMS NAU S 11.02.03-01-2018
The Syllabus on "International Economic Integration" is based on the educational and professional program Bachelor Curriculum № CB-6-6.030601/15 for major 6.030601 “Management” and correspondent normative documents.

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Discussed and approved by the Graduate Department for Major 6.030601 “Management” – Management of Foreign Economic Activity of Enterprises Department, Minutes № ___ of "____" ______ 2018

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The Syllabus discussed and approved by the Scientific-Methodological-Editorial Board of the faculty of Economics and Business Administration, Minutes №___ of "____" _______ 2018

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“____” _______2018

Director of the Institute of Innovative Technologies and Leadership

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“____” _______2018

Document level – 3b
The planned term between the revisions – 1 year
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1. EXPLANATORY NOTE

The curriculum of the subject "International Economic Integration" was developed on the basis of "Methodological Guidelines for the Development and Design of Educational and Working Curriculum Programs of the disciplines", put into effect by the order of 16.06.2015 №37/por.

This academic subject is a theoretical and applied basis of a set of knowledge and skills that form the managerial profile of a specialist in the field of management of the organization and management of foreign economic activity of enterprises, aimed at studying the processes of international economic integration of economic entities.

The purpose of teaching the subject "International Economic Integration" is the formation of contemporary economic thinking and systems of special knowledge in the field of international economic integration by future managers, the disclosure of modern scientific concepts, concepts, methods, levels, types, scale of distribution and prospects for the development of international economic integration of economic entities as a form of economic life internationalization manifestation.

The tasks of studying the subject are:
- to understand the essence of international economic integration;
- to master the conceptual apparatus used for the analysis of international economic integration processes;
- to know the levels and forms of international economic integration, peculiarities of integration processes’ development and activities of international unions of enterprises;
- to master research methods of organizational and economic processes in the international integration of enterprises;
- to master the concepts, methods and technologies of implementation of the international economic integration strategy of enterprises;
- to be able to creatively analyse the state and trends of international integration development at the micro, meso and macro levels.

As a result of studying the subject the student must:

Know:
- the essence and concepts of international economic integration as an integral part of modern international economic relations and a complex economic phenomenon in which national and common economic interests of integrating actors are combined and implemented;
- principles, forms and international legal principles of interorganizational, subregional and interregional economic integration, modern features and trends of its development;
- economic, legal, institutional and political mechanisms of international economic integration processes’ regulation.

Be able:
- to freely orient in the problems of the subject as an essential part of the world economy and international economic relations theory;
- to use independently the latest approaches to assess international economic integration effectiveness;
- to analyse the role and place of economic actors in international integration processes;
- to use empirical and statistical analysis of the international environment state to substantiate the strategy of enterprise’s integration;
- use the acquired knowledge to analyse independently international integration processes and make optimal managerial decisions on this basis.

The educational material of the subject is structured modularly and consists of one training module, namely:
- training module № 1 "International Economic Integration", which is logically completed, relatively independent, integral part of the curriculum, which assimilation involves carrying out module test and analysis of the results of its implementation.

The subject "International Economic Integration" is based on the knowledge of such subjects as: "Personnel Management", "Management" and is the basis for studying such subjects as: "Investment and Innovation Management", "Export-Import Management".

2. CONTENT OF EDUCATIONAL SUBJECT

2.1. Module №1 "International Economic Integration".
Theme 2.1.1. Essence and peculiarities of international economic integration processes of social and economic systems.

The concept, principles and main features of modern international economic integration (IEI) processes. Background and objectives of the IEI development as a qualitatively new stage in economic relations’ development.

**Theme 2.1.2. International economic integration of enterprises as a form of economic entities’ interaction.**


**Theme 2.1.3. Features regional economic integration.**

The essence and main trends of regional economic integration. Mechanism of regional economic integration. Major forms of IEI at macro level: preferential trade zone, free trade area, customs union, common market, economic union, political union. Inter-regional clusters as a form of spatial IEI. An evolutionary cycle of the process of interregional integration. Integration and disintegration processes.

**Theme 2.1.4. Integration processes in Western and Central-Eastern Europe.**

The European Union as the embodiment of the classical model of international economic integration. Stages of the European Union development. Maastricht Agreements aimed at the development of Western European economic integration. Features of interaction of the EU countries at the present stage. Prospects for the EU enlargement. Integration unions of Central and Eastern Europe. Prospects of the accession of the countries of Central and Eastern Europe to the EU. The main directions of cooperation between the CIS, GUAM, the Black Sea Economic Cooperation Organization. Ukraine's partnership with Central and Eastern European countries. Interaction of Ukraine with the EU countries. Prospects for the West European integration direction of Ukraine.

**Theme 2.1.5. Main directions of integration in North and Latin America, in Asia-Pacific and African regions.**


**Theme 2.1.6. Management of international economic integration processes of enterprises.**


**Theme 2.1.7. Strategic management of enterprises’ international economic integration processes.**


**Theme 2.1.8. Economic assessment of enterprises’ international economic integration effectiveness.**

Approaches to the assessment of the economic effectiveness of enterprises’ IEI. Economic and mathematical methods of the cooperation effectiveness substantiation. The effect of the scale of a cluster union. Synergy effect of integration interaction of enterprises-conglomerates. Indicators of economic effectiveness of enterprise integration: the potential of return on investments necessary for the integration of enterprises; indicator of economic stability of the enterprises’ union; the indicator of the psychological barrier of the staff to the integration processes; the integral indicator of enterprise integration effectiveness.

**Theme 2.1.9. Directions of international integration of domestic and foreign aviation complex enterprises.**

Globalization of the air transport market. Principles and practice of commercial cooperation of airlines in the framework of marketing and strategic alliances. Partnerships of airlines that are part of the global airline alliances “Star Alliance”, “Sky Team” and “Oneworld”. Strategies for the integration of domestic and foreign airlines. Prospects of integration of Ukrainian air transport system into the EU airspace.
3. LIST OF REFERENCES

3.1. Basic literature


3.2. Additional literature


3.2.3. Філіпенко А.С. Міжнародна економічна інтеграція: сучасний теоретичний дискурс / А.С. Філіпенко // Науковий вісник Дипломатичної академії України. – 2016. – Вип. 23(3). – С. 54-61.

### ARKUSZ POŠIŘENÍA DOKUMENTA

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