

## **THE PROBLEM OF SLANG USAGE IN BUSINESS SPEECH AMONG REPRESENTATIVES OF ECONOMIC PROFESSIONS**

The 21st century has given birth to some very interesting terms used in the financial and economic media. It is an era of violent social changes that involve the proclamation of freedom in the social, political and economic spheres, as well as in the field of human relations. This led to a transformation in the field of literary language, which became more open to the entry of new words and foreign words. We often encounter a combination of words taken from different languages, especially from the English language. What previously considered unworthy is beginning to acquire "right of citizenship" along with traditional means of literary language.

More and more often, we encounter so-called "new words" (slang). Slang is an emotionally colored vocabulary of a low and familiar style. We use them in spoken language for simplicity. In addition to professional words that are part of the literary language, there is also a professional slang known within the industry or even within only one enterprise or organization.

Some of the most interesting:

1. Orange – a man who fictitiously manages someone's company.
2. Infernal boss – a top manager or the oligarch.
3. The father – the owner of the firm or the director of the plant.
4. **The mother – a holding company.**
5. Slug – a dollar bill.
6. Finik – a member of the financial service at the enterprise.
7. **Bidness** – business. That's the bidness right there.
8. Coconut – a US citizen.
9. **Meal ticket** – a million dollars.
10. **Fiat** – a paper money.

According to the employees themselves, office slang, first of all, significantly helps to save time on the explanation of certain tasks. In addition, the terms used in the slang language often have irony. Such a play of words saves considerable time for clarification, it is possible to communicate with colleagues "on the same wavelength". It's funny that almost no outsider understands what is at stake.

Despite the assurances of employees that the main task of slang is to simplify the process of communication, but also many words are invented to raise the mood. And yet, you should not abuse slang. According to psychologists, excessive use of a specific office language can sometimes spoil relations with customers and the team. When someone does not understand the meaning of these or other expressions, he can feel stupid. Therefore, slang is inappropriate in conversation with clients and management, but it can be permissible within a professional group of employees. And do not use slang in business letters.

You will not see many of these terms in the standard dictionaries. They are gaining in popularity and becoming more commonly used. Perhaps they are being used more often as readers around the world become better informed about what is really happening in our growing complex world.

I conclude that almost every group of people has a special type of communication regarding to their direction of activity. Slang will become not only an element of the linguistic environment, but also an element of the culture of society in the future. The world is progressing and leading to radical changes. So far, young people most often use them.

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## **CURRENT ECONOMIC PROBLEMS OF UKRAINE**

Each country has a large number of different problems that hinder its further development, so Ukraine is not an exception. In my opinion, one of the biggest problem of Ukraine is the problem of the Ukrainian economy, which puts some obstacle on its way to economic growth.

The solving of this problem is very important, because if we identify the most pressing economic problems in Ukraine, we will be able to find the most effective means of their solution.

So, I want to highlight some serious issues that are the most important in the Ukrainian economy nowadays.

In my opinion, the first and the biggest problem in the Ukrainian economy is the inappropriate employment of natural resources, the inability to use it reasonably. This can be explained by a good example: over the past 3 years, the price of Ukrainian gas exports has decreased significantly. Thus, when we low the price of gas artificially, we reduce the desire to extract it in our country and stimulate its inefficient consumption. If we do not pay the real price for Ukrainian gas (and therefore, we will not invest some money in the development of new fields and wells), we will drastically reduce our own production that will cause the growing level of imports. In this sector, the economy is costly.

The second reason is the depreciation of paper money. It is impossible to avoid this process in the country, because inflation occurs even in some developed countries, but the level of this inflation is moderate (the growth of total prices does not exceed 5% per year). Looking at this problem in our country, we can pay attention to the presence of galloping inflation in Ukraine, which means that the annual rate of price growth reaches from 20 to 200 percent.

The third problem of economic "stagnation" is ignoring some ideas of Ukrainian citizens. A good idea of the high economic development will be the support of promising start-ups in the development of new technologies. It will not be a surprise that the younger generation in Ukraine has a lot of ideas about creating new technologies of production, developing new electric devices, and much more. Such inventions could help Ukraine increase production, exports and generate more revenue, making Ukraine a competitor to the most advanced countries in the world, such as Japan, USA and others. However, this problem is not paid much attention in our country.

The fourth problem is connected with use of the outdated technology of production,