we have more powerful tools for layout which flexbox provides us with.

Today, Bootstrap uses Reboot.css instead of Reset.css which makes standard styles look same in all supported browsers. Reboot.css provides us clear styles with less selectors in opposite to Reset.css.

Another significant event this year is that Facebook under community pressure changed ReactJS's license to Massachusetts Institute of Technology License (MIT). ReactJS is one of the most popular JavaScript (JS) frameworks for creating Single Page Applications (SPA). Now, everyone can develop their SPA with no fear of patent issues with Facebook. Also, ReactJS got new technology which lets us update DOM asynchronously.

Angular is another one popular JS framework developed by Google. This year it got new 5th version with small improvements in compiler, decoration support, HttpClient, forms and Command Line Interface (CLI).

Tendency of CSS-in-JS gets more popular. The main idea is that one describes CSS rules in JS and then rules are inserted into HTML. This approach improves browsers support and decreases cross-browser problems with styles. It may be implemented via third party libraries or ReactJS which works with styles that way initially.

Block Element Model (BEM) approach become incredibly popular due to its using advantages. While one uses BEM methodology it becomes much easier to style Web site, because styles do not interact with each other. This decreases amount of styling problems when one cannot decide which style breaks page's layout.

Moreover, Mozilla has announced a plan that grows collaboration with Microsoft, Google and other industry leaders in order to consolidate information about web development in different browsers not only FireFox. This should increase quality of World Wide Web (WWW) for users, because it will be easier to develop site or SPA with well-written documentation for any popular browser.

Scientific supervisor: Maksymovych G.O., Senior Lecturer

UDC 339.92 (477) (4-6€C) (043.2)

Holiarchuk Y.Y.

National Aviation University, Kyiv

IMPROVING TRADE RELATIONS BETWEEN UKRAINE AND THE EUROPEAN UNION

Foreign trade is one of the prior sources of the national budget of Ukraine. However, the implementation in Ukraine is export policy prevents a number of factors, including:

- a lot of products have low competitiveness;
- slow transition to the output of new products;
- poor quality of industrial products comparing with world analogues;
- high cost of many products;
- non-conformity of production with world standards.

In order to prevent all kinds of risks, Ukraine should do the following steps:

- to diversify the geographical structure of foreign trade, minimize dependence on individual markets and states:

- to ensure balanced structure of import and export;
- to work out long-term programs of international collaboration;
- to pay more attention to the creation of Ukrainian high-tech goods, as well as their promotion on the world market (such as: energy, biotechnology, engineering services, etc.).

Increasing the competitiveness of domestic producers is ensured by the effective implementation of foreign economic activity.

Unfortunately, Ukraine, in the structure of GDP whose fraction of export-import operations varies within 45-60%, has never had a clearly defined foreign trade policy, nor conceptual strategic documents on its development.

To the influence factors need to be added: the general deterioration in the financial and economic situation and the reduction of population incomes in 2014 - 2015, which negatively affected its purchasing power and led to a decrease in imports to Ukraine.

In the direction of securing external economic security of Ukraine, it is necessary to take the appropriate measures import substitution and a significant increase in exports of the products, and especially high-tech goods.

For Ukraine for successfully moving to the international markets, it is necessary to make a major adjustment of foreign trade policy for such strategic directions:

- to develop the export potential of the state within the framework of international specialization, which would be organically combined with favorable directions for Ukraine in the structural transformations in the economy;
- to increase efforts in the most promising segments of the world economy (electronics, energy, materials with predetermined properties, biotechnology; scientific and technical, engineering, consulting services, international tourism, etc.);
- to mastering the strategies of global marketing, technology for the implementation of large international cooperative projects;
 - to diversify the geographical structure of foreign trade;
- to ensure the balance of export and import, trade and current balance of payments of Ukraine.

Consequently, for further integration into the world economic space in Ukraine, it is necessary to carry out the internal reforms that will improve its image on the international scene. Our country will become an equal member of international economic relations and will occupy a proper place in the global economy only if a number of measures are implemented, which will be aimed at strengthening Ukraine's positions in the system of international division of labor; competitiveness increasing of domestic enterprises production and markets expansion; improvement of export structure; achieving sustainable economic growth and consequently, increasing the welfare of the population.

Scientific supervisor: Davydenko T.A., PhD, Senior Lecturer

UDC 656.073.28 (477) (043.2)

Honcharova A.O.

National Aviation University, Kviv

DISTRIBUTIVE LOGISTICS IN UKRAINE

With the increase in steady turnover, most companies are thinking of setting up a distribution center. Consumers should get the required qualitative and quantitative level of the product at the right time in the right place, etc. from a reliable supplier with a