

European Union has been developing projects for transport markets integration to increase the transport companies' efficiency, traffic safety, reliability and comfort of traveling passengers.

Improvements in transportation infrastructure are caused by spreading the logistics systems. The defining strategy on the world market is a high speed of transactions processing, that's why logistics in the globalization plays very important role.

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ECONOMIC SECURITY OF THE ENTERPRISE

Today, the question of economic security is one of the most significant problems in the company's informational and evolutionary development. The company, focused on the efficient and ongoing functioning, requires adequate economic security to stay competitive on the market.

Economic security is based on the company's gradual financial development, which aims at manufacturing necessary goods and providing services to satisfy customers' need and save the important information connected with this activity.

Economic security is affected by many factors. Some factors for a specified period of time can be regarded as conditionally definable factors such as number of employees, fixed assets, but other ones tend to change quickly (prices of goods and services, fluctuations in supply and demand, the level of investments) and it's impossible to estimate them exactly. Consequently, the company may face with strong competition, the national economic destabilization and the world system in general.

First-order condition is developing strategies to ensure and support economic security, which focuses on maintaining the company integrity, preventing and avoiding leakage of data and effective adapting to prospective changes.

There are three types of strategies. They are used depending on the nature of the problem. The first one is a strategy based on cross and obligatory reaction. The second is aimed at forecasting the possible dangers, integrative examination inside the enterprise and outside it. The third is a strategy related to payment negative return. The third is applied when it is impossible to use strategies first and second types.

Economic security is characterized by the following properties: performance, flexibility, adaptability, efficiency, organization.

Taking into consideration the mention information, the conclusion can be made that the choice of methods and measures of economic security depends on the enterprise itself.

What is more, all the components, described before, are connected and only their complex cooperation will lead to the efficient functioning and the economic security of the enterprise.

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THE IMPORTANCE OF HARD AND SOFT SKILLS IN DEVELOPING COMPUTER GAMES

Nowadays large number of people pay attention to the computer knowledge and skills, so called hard skills. They know programming languages, all components of computers and how they function. This knowledge helps particularly in solving different kinds of tasks. But to have some knowledge in some field is not enough for achieving success. Moreover, statistically 55% of the success is not in that case of knowledge. For working in community, it is more important to learn and possess so called soft skills, which are the learning about interpersonal communication, characters' traits and people behavior in general.

There is such an interesting phrase "the games (that) people play". Each can understand it differently. But every person in his or her private and professional life plays some special role and game. And it's better for him or her to know the rules of the played game and to know the rules of another participants of the game. When you know the rules you can predict the behavior and actions of other people and you can easily and faster win or in other words achieve the desired success. It's like in real everyday life.

If we talk about realistic games and especially the computer games, here the usefulness of soft skills is especially important. Because the final result of all them is achieving goals and soft skills are extremely important here.

Game development has been always understood as combination of high-quality graphics, interesting scenarios and programming code. However, important part of that industry has been missed or just has not been so loudly announced by different companies. Nevertheless, knowledge of psychology is too important in that area. It represents the way of communication and behaviors of characters that stay more realistic due to good soft skills.

Everybody knows that psychology relates to soft skills. Because it explains the