

Факультет лінгвістики та соціальних комунікацій
Кафедра іноземних мов і перекладу

ЗАТВЕРДЖУЮ

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« _____ » _____ 2024 р.

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спеціальність 022 «Дизайн» (ОПП «ІТ-Дизайн»)

ЕХАМ

Variant 1

I. Read, translate the text and answer the questions. Give a summary of the text (3-4 sentences)

1. *What is a header?*

2. *What are some elements that a web page consists of?*

The header is the upper part of the web page. It is a significant and strategic part of the page as it is what people see before scrolling the page. That's why, the header should be informative and provide the most important information about the digital product. A header is also the area providing the broad field for creative design solutions which should be attractive and useful. Headers can include: a) logo, brand name, slogan, corporate mascot, photo presenting the company or its leader, corporate colors, etc.; b) the theme of the product or service presented; c) the links to basic categories of the website content and the links to the social networks; d) contact information (phone number, e-mail); e) search field, etc. But it doesn't mean that all these elements should be included in one webpage header. In this case, the header section would be overloaded with information.

II. Fill in the gaps with the correct verb form or choose the correct term.

1. **A:** Adam _____ (*to look*) so tired when I _____ (*to see*) him yesterday. **B:** That's because he _____ (*to work*) on his project all night.

2. The church _____ (*to design*) by a famous architect in the 18th century.

3. A _____ is a piece of software that displays web pages; a _____ is a website that helps people find web pages from other websites (*GUI / search engine / browser*).

4. A _____ is a single hypertext document (*website / user interface / web page*).

III. Speak on the topic.

User interface. GUI.

(What is a user interface? What user interfaces do you know? What is a graphical user interface? What are the main elements of a graphical user interface?)

Екзаменаційні білети затверджено

на засіданні кафедри іноземних мов і перекладу

Протокол № _____ від _____ р.

Екзаменатор _____ Леся КОНОПЛЯНИК