

Thus, today the level of English language skills of managers and Ukrainians in general is insufficient. Ways to address this issue have been outlined above. We hope that the situation in our country will improve as soon as possible in terms of English language proficiency, and we wish us all victory as soon as possible.

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## **LANGUAGE SITUATION AND BILINGUALISM IN MODERN SOCIETY**

Language situation refers to the conditions in which languages operate in different countries and specific linguistic environments. It includes various aspects such as cultural interaction, demographic factors, power distribution in linguistic communities, or their functions [3].

The great diversity of languages in the world is influenced by historical, geographical, and political factors. Especially languages such as English, Spanish, or Chinese, due to their status as global languages, influence their spread and importance [5].

Researchers argue that even with all the advancements in electronic technologies, the human mind remains the most important tool for the development of language.

The promotion of multilingualism in society influences sociocultural, economic, and educational processes, as well as the convergence of different ethnic groups and the strengthening of their culture and social interaction [2].

Moreover, such skills often can become a significant competitive advantage in the labor market and open doors to various professional opportunities.

Much research has been conducted to understand how proficiency in two or more languages influences personal development.

Research shows that bilingual individuals have certain cognitive advantages compared to monolingual individuals [4]. For example, they have

significantly more developed brain flexibility, attention, memory, thinking speed, and even higher levels of creativity [6].

Countries where the use of two or more languages is the norm, such as Canada, Switzerland, Belgium, Finland, Spain, and others, demonstrate an example of how such an approach can contribute to harmonious coexistence and the development of cultural diversity [1].

Therefore, multilingualism has a significant impact on various aspects of society. It stimulates cultural exchange, promotes economic growth and social interaction, and plays an important role in the development of multilingualism as a way of improving cognitive abilities and promoting overall personality development.

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#### PLEONASMEN IN DER MODERNEN DEUTSCHEN SPRACHE

Pleonasmen (aus dem Griechischen „Übermaß“) oder doppelt gemoppelte Wörter sind Wörter oder Redewendungen, bei denen eine Bedeutungsverdopplung vorliegt. Es kann das zweite Wort eines