



**Syllabus on
« LOGISTICS OUTSOURCING »**

Educational Professional Program: «Logistics»

Specialty: 073 “Management”

Field of study: 07 “Management and Administration”

Level of postsecondary education	Master
Course status	Subject Selected by Students
Year	1
Semester	1
Credit hours/academic hours	120/4,0
Language of course delivery	English
Course description	Acquisition of theoretical knowledge regarding the understanding of the conceptual essence, strategic importance, advantages and risks of logistics outsourcing for the construction of perfect, competitive supply chains and for the development of the national economy; formation of skills and abilities to choose and use the necessary scientific, methodical and analytical tools to substantiate the expediency and type of outsourcing strategy in supply chain management; acquisition of knowledge and skills regarding the analysis of the state and identification of modern trends in the development of the world and Ukrainian markets of outsourcing services.
Course rationale (aim)	The aim of the subject is formation of students' knowledge, practical skills and professional competencies in critical thinking, understanding of the conceptual and methodological foundations of logistics outsourcing as a strategy for the formation of perfect supply chains, the ability to use modern methods and innovative approaches in practice to justify strategic decisions regarding the feasibility and types of logistics outsourcing in supply chain management to ensure their competitiveness.
Learning outcomes	<p>PLO1. To critically comprehend, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions.</p> <p>PLO2. Identify problems in the organization and justify methods of solving them.</p> <p>PLO3. Design effective management systems for organizations.</p> <p>PLO7. Organize and carry out effective communication within the team, with representatives of different professional groups and in the international context.</p> <p>PLO12. Be able to delegate authority and management of the organization (unit);</p> <p>PLO15. To manage financial flows in logistics systems, optimize logistics costs and develop a budget for logistics activities.</p> <p>PLO17. Use methodological tools of business intelligence in making management decisions.</p>
Acquired skills and competencies	<ul style="list-style-type: none"> - GC6. Ability to generate new ideas (creativity). - GC8. Ability to formulate conclusions and recommendations based on the results of research, to calculate the effectiveness of research. - GC10. Ability to make decisions in complex and unpredictable conditions that require the use of new logistics approaches.

	<ul style="list-style-type: none"> - GC11. Ability to make management decisions under conditions of uncertainty and risk. - PC2. Ability to establish values, vision, mission, goals and criteria by which the organization determines further directions of development, develop and implement appropriate strategies and plans. - PC4. Ability to effectively use and develop the organization's resources. - PC9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation. - PC10. Ability to manage the organization and its development. - PC18. Ability to make innovative decisions to optimize logistics business processes.
Course content	<p>Course content: Outsourcing as an effective tool for supply chain management; forms and types of logistics outsourcing in supply chains; strategic trends in the development of the logistics outsourcing market in the conditions of the digital economy; decision-making methods regarding the use of logistics outsourcing in supply chains; organizational and legal features of choosing a logistics outsourcer for integrated supply chain management; pricing for the services of logistics outsourcers (providers); evaluation of the effectiveness of outsourcing strategies in supply chain management.</p> <p>Types of classes: lectures, practicals</p> <p>Teaching methods: explanatory-illustrative method; method of problem statement; reproductive method; research method; business game.</p> <p>Format of learning: full-time</p>
Prerequisites	"Supply Chain Management", "Risk Managements in Logistics", "Logistics Systems Design" and others
Application	-
Information Resources	<p>NAU repository: Course Training Program, list of questions for module test and Graded Test, educational and periodical literature on logistics outsourcing.</p> <p>List of references</p> <p>3.2.1. Godsmark, J., & Richards, G. (2019). The logistics outsourcing handbook: A step-by-step guide from strategy through to implementation. Kogan Page Publishers.</p> <p>3.2.2. Power, M. (2006). The outsourcing handbook: how to implement a successful outsourcing process. Kogan Page Publishers.</p> <p>3.2.3. Rob O'Byrne (2011) Logistics Outsourcing Secrets A valuable story of Logistics Outsourcing – from pain to gain, 228p.</p> <p>3.2.4. Ailawadi, S. C., & SINGH, P. R. (2021). Logistics and Supply Chain Management. PHI Learning Pvt. Ltd.</p> <p>3.2.5. Jean-Louis Bravard, Robert Morgan. (2006) Smarter Outsourcing: An executive guide to understanding, planning and exploiting successful outsourcing relationships. Financial Times Press, 225 p.</p>
Location and technical support	Auditoriums of theoretical training, practicals, computer software, multimedia equipment, Google Classroom
Assessment methods, final examinations	Module Test, Graded Test
Department	Logistics Department
Faculty	Faculty of Transportation, Management and Logistics

Instructor		KUNYTSKA OLGA MUKOLAIIVNA Position: associated professor Teacher's profile: In process Phone.: +38(044) 406-7821 E-mail: olha.kunytka@npp.nau.edu.ua Office: 2.126
Course authenticity	Combining and constantly updating modern material on logistics audit, applying in practical training of original business cases and developed business games	
Course URL	In process	