

Formation of Native American Native Identity in The 20thCentury

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ABSTRACT

"The last quarter of the 20th century is indicated by a number of national renaissances that have taken place in many countries of the world. The basis of this phenomenon, scientists believe that growth of society social mobility, technological innovation and the flow of information, to which humanity was not psychologically ready. In such conditions, only ethnic becomes an effective protective mechanism for humans, only ethnic unity holds a stable society, the individual's belonging to which, under conditions of constant changes, does not change. Increased attention to national identity, the need for the consolidation of ethnic communities, the attempt to create a national ideal and national idea in the new social conditions, along with the desire to isolate from mass national mythology, culture, history and customs - all these components are a protective reaction to the increased unification of spiritual and material culture in the conditions of the 20th century globalization. The movement toward national identity at the beginning of the 21st century acquired the character of a world trend that affected societies of many countries, regardless of their level of development. The concept of identity originates from the Latin word "identifico", which means "I identify". The concept of the identity of the indigenous peoples of North America is an extremely controversial phenomenon from a philosophical point of view, but it acquires even greater multi-vectority in the political context. In the modern world, the question of which people should be considered an indigenous people, and what are the criteria that outline the national identity, are extremely acute. An important component of the national individual awareness is the ability to create human relations between representatives of different ethnic communities. The debate around a clear definition of the standards of concept "Indigenous" versus self-identification adds an even greater urgency to the dilemma of constructing a Native American identity. Present time is marked by researches in the field of the so-called "anticolonial identity", which are caused by the danger of conflicts of ethnocultural worlds. "

Keywords: Identity, Native American Identity, Anticolonial Identity.

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