

- make sure your actions follow the agreed values;
- give positive feedback and/or rewards;
- encourage those who break the rules to respect values.

Reliability is a key factor in building trust:

- make clear the importance of reliability;
- talk about reliability when keeping your promises.

People trust those who involve them in discussion and processes. Build trust by sharing facts and feelings:

- share data openly with others;
- be open with feelings as well as facts.

People trust those who trust them. Talk about your trust:

- communicate the fact that you trust;
- communicate the fact that you can be trusted.

So, trust is a crucial factor for business performance. Without trust, team members are not willing to voice their opinions, questions and ideas.

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MODERN APPROACH TO MANAGEMENT OF HUMAN RESOURCES

Modern management in business in its content represents a unique field of activity, are used and interacted with experience in the field of technology, economy and ecology, basic and applied science, theory and practice, production and management, strategy and tactics.

With the high development of globalization and the increasing role of integration, the issue of implementation of innovative management in enterprises is acquired a new meaning because its level of competitiveness largely depends on the efficiency of management, the ability to apply innovation in management.

This development is made possible by the genius of human thought, capital accumulation and productive high-quality work. But the amplification work and enrich human thought, enhances the accumulation of capital by increasing productivity and quality of work and creating thus the conditions for a new phase of development, ensuring its continuity.

Innovative content management consists of:

- preparation of plans and programs of innovation;
- consideration (analysis and evaluation) projects of new products;
- coordination of business units in innovation and implementation of a unified innovation policy;

- monitoring the course of product development and its implementation in production;
- interaction with marketing activities while forming the main directions of scientific, technical and production activities to ensure the competitiveness and efficiency of the enterprise to meet the requirements of consumers, competition in the industry and market conditions;
- study programs and providing innovation of enterprise financial resources, material resources and highly targeted personnel;
- creation of periodic targeted groups to solve complex problems of innovation, selected from idea to production of a new product.

As a result of innovative new ideas, new and improved products, new or improved processes, new forms of organization and management of the various spheres of the economy and its structures.

Innovative activity is a powerful lever that helps overcome the recession to ensure the restructuring and saturate the market with various competitive products.

The company may be in crisis, if we fail to anticipate changing circumstances and to react to them.

In a market economy head enough to have a good product, it must closely monitor the emergence of new technologies and their implementation plan in his company to keep pace with competitors.

Modern management should be management innovative type, that have a certain innovative potential. In a market economy tends accelerate the development, consolidation time, increasing the number and variety of changes that characterize the condition of the firm.

Management must keep pace with the changes actually happen in reality. And factors such compliance management by changes taking place in economic life, science and technology, is the innovative capacity management, which is formed in human resources, training management, organization management, focused on dynamics.

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PALLETIZATION

Today we enjoy a well-developed transport system. It has a great influence on the activities of various sectors of economy and the economy of each particular country. Transporting materials employs vehicles and equipment, such as trucks, tractors, trailers, pallets, containers, trains, etc. The main objective of each